



## CITY GROWTH AND REGENERATION COMMITTEE

Subject:	Belfast Partners – update
Date:	5 December 2018
Reporting Officer:	John Greer, Director of Economic Development
Contact Officer:	Cathy Keenan, Assistant Economic Development Manager (Local Economic Development)

Restricted Reports		
Is this report restricted?	Yes No	X
If Yes, when will the report become unrestricted?		
After Committee Decision		
After Council Decision		
Sometime in the future		
Never		

## Call-in Is the decision eligible for Call-in? Yes

1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of this report is to provide an update to Members on progress to date on
	Belfast Partners and planned events taking place in London in February 2019 and early
	March 2019 in order to promote engagement between business contacts in Belfast and
	London and Dublin and to recommend attendance at the event by the Chair of the City
	Growth and Regeneration Committee and for aspects which are of a civic nature, the Lord
	Mayor.
2.0	Recommendations
2.1	The Committee is asked to:

	• Note the upcoming Belfast Partners Financial Services Sector event in London on 5
	February 2019 and potential event in Dublin early March 2019.
	• Approve attendance at the event by the Chair of the City Growth and Regeneration
	Committee and for aspects which are of a civic nature, the Lord Mayor in London on 5
	February 2019 and potential event in Dublin early March 2019.
3.0	Main report
3.1	Members will be aware that at the 7 March 2018 meeting of City Growth and Regeneration
	Committee, an update was provided on a range of business development activities that had
	taken place in London in previous months. This included the work to secure the City Deal
	and previous activity with Belfast Partners Network in London. Furthermore a member of
	Council staff had been seconded to the City of London Corporation in order to explore
	opportunities for further collaborative engagement.
3.2	One of the areas of particular joint interest that has emerged is support for the financial
	services sector post Brexit. There is both a sectoral ecosystem which should be leveraged
	and promoted between London and Belfast as well as Belfast and Dublin.
3.3	In regard to this, Members will be aware that the City of London now has a regional strategy
	for financial and professional sevices which features Belfast and that the Lord Mayor of
	London is promoting this internationally, and in this vein have invited the City of Belfast to be
	hosted by the City of London in early 2019.
3.4	Members will also be aware that Belfast City Council has been supporting the Belfast
	Partners Network in London for the last two years. Belfast Partnes is a network of London-
	based companies within the Financial Services, and Fintech with an interest in Belfast -
	focusing on the city as a business and investment location.
3.5	As part of our engagement within this network, we have now hosted two major receptions in
	the City of London, at Mansion House on 23 November 2017 and a business mission for six
	local tech companies to engage with London based partners on 22 and 23 November 2017.
3.6	Further to this an inward investment visit to Belfast for 10 Venture Capital companies based
	in London took place in March 2018 in collaboration with Belfast Partners and British
	Business Bank, as well as local partners including Invest NI, CSIT, Novosco, and KPMG.
	Local Belfast companies were given the opportunity to engage directly with Venture

Capitalists to explore opportunities for obtaining Venture Capital finance and to grow their business.

- 3.7 To follow on from these activities, and in order to sustain the networks and relationships that have been developed and to respond to an invitation that has been offered by City of London Corporation, an event for up to 150 senior representatives within the Financial Services Sector is currently being finalised for Februrary 2019.
- 3.8 City of London Corporation have offered to host the evening in the Cryt, Central London which will be hosted by Catherine McGuinness Chair of the Policy and Resources Committee of the City of London Corporation ( a specialist in fianancial law) and Right Honourable, the Lord Mayor of Belfast. The proposed running order will include speeches from Catherine Maginness, Lord Mayor of Belfast, a Chief Executive Officer Belfast City Council, and a representative from Financial Services for example Danny Colligan who was involved in setting up Chicgago Mercantile Exchange Belfast. There will be senior ambassadors from Belfast Financial Services invited including, Maginnis Consulting, Ernest Young and PA Consulting.
- 3.9 Speeches will focus on the business benefits of locating a business within the sector in Belfast, and how the city can offer a positive solution for a range of support services for a business working in a global operating environment. Belfast provides very similar accolates to London and it is an opportunity to describe the stand-outs which are particularly important bearing in mind post Brexit as it has been reported that a number of financial institutions are considering moving operations out of London and Belfast can provide an alternative proposition. Following the formal speeches there will be an opportunity for networking with those in attendance and the ambassadors from Belfast.
- 3.10 Equally firms based in Dublin within the financial services sector have an opportunity to locate a second site or new site in Northern Ireland and still support European passporting.
- 3.11 The proposed event in Dublin in March 2019 will follow a similar methodology, the detail of this is still to be confirmed however Glandore have offered to host the event. The focus will again be on Financial Services and the promotion of Belfast as an investment location. A date for early March is to be finalised in early December.

## 3.12 Financial & Resource Implications

	The activities outlined in this report will be resourced from the 2018/19 Economic Development budget previously agreed by this Committee in March 2018.
3.13	Equality or Good Relations Implications/Rural Needs Assessment The unit is currently undertaking a process of equality screening on the overall work programme, this will ensure that consideration is given to equality and good relations impacts throughout the development and delivery of this project. Both urban and rural areas are involved in this work.
4.0	Appendices – Documents Attached
	None